AFFIDAVIT OF EVENTS AND RECOLLECTION

Patent Title: Method & System For Creating, Using, &

Modifying Multifuntional Website Hotspots.

APPLICATION NUMBER:

FILING DATE:

INVENTOR:

1.

09/877,729 JUNE 8, 2001 FRANZ A. WAKEFIELD ART UNIT: 2174 JORDAN S. GOLINKOFF

EXAMINER NAME:

AFFIDAVIT OF MR. MATTHEW B. HINTZE

I, Matthew Hintze, DECLARE UNDER PENALTY OF PERJURY:

- 1. I AM Matthew Hintze, AND I AM a Finance Ph. D Candidate and Freelance business plan writer. In addition, my firm <u>TutoringZone</u> administers a business plan competition in conjunction with UF's Center for Entrepreneurship and Innovation
- 2. In August, 1999 I met with the inventor to assist in the writing of a business plan for CoolTVNetwork.com. Specifically, my services were required to assist in drafting the financial projections. Over the course of several weeks, Mr. Wakefield explained the nature of his invention (which at the time was in the development phase, and had not yet reached the point of being tested). There was no working model at the time, but Mr. Wakefield elaborated on his vision for the technology.

Mr. Wakefield conceived of an entertainment web portal that would have content including commercials, athletic achievement-oriented video clips, etc. Mr. Wakefield proposed a technology, with the working title "CLICKVIDEOSHOP" that would 'illuminate' various material aspects within the video frame. For example, a video clip of the Master's might show Phil Mickelson making a putt on the 18th hole, and his putter would illuminate...this would invite the viewer to learn more about the putter (manufacturer, etc.) and click on the illumination to initiate a purchase. I strongly encouraged Mr. Wakefield to pursue this technology, as I believed it would be the driving factor in his pursuit of investors. Patentable technology has a much greater appeal than content-based web portals. At that time, Mr. Wakefield concurred and avowed his intentions to

develop a working model and pursue a patent. I believe he was working with a team of developers at the time; however, I do not have specific knowledge as to their identity or scope of their work.

Until this past week, I have not had contact with Mr. Wakefield. It was my understanding that he was continuing to work on the technology after having moved to South Florida. I have continued with my own venture in Gainesville. I can not attest to any events that may or may not have occurred since that time.

I DECLARE UNDER PENALTY OF PERJURY THAT THE FOREGOING STATEMENT AND/OR ATTACHEMENTS ARE TRUE AND CORRECT.

DATE: April 12, 2004

STATE OF ELORIDA

Mr. Matthew B. Hintze

Owner, TutoringZone LC

NOTARIZED [AFFIDAVIT OF MR. MATTHEW B. HINTZE].

COUNTY OF _	H	lachvu		<u>.</u>		
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WITNESS MY HAND AND OFFICIAL SEAL

WHO DID OR DID NOT TAKE AN OATH.

ON

NOTARY PUBLIC STATE OF FLORIDA

MY COMMISSION EXPIRES:

Frederick E. Sergeant, IV
MY COMMISSION # CC990392 EXPIRES
February 8, 2005